



نور للإتصالات
nour Communications



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On Cusp Of Another Growth Phase



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On the Cusp Of Another Growth Phase

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The Saudi business conglomerate offers an umbrella of services through its various divisions, and has invested in preparation for another busy period in the company's history

Nour Communications is firmly on the road to success as the diversified conglomerate continues to grow in every direction.

The success story began in 1989 when the well-known Arab Supply & Trading Corporation (ASTRA Group) - a Saudi super conglomerate – decided to enter the Telecommunications market by adding Nour Communications to its many other fruitful ventures.

Mohammed Rousan, Business Development Director at Nour Communications, said: “Since Nour Communications’ establishment in 1989, we blazed our success in Saudi Arabia by being recognised by our clients as one of the largest Arab telecommunication contracting and system integration companies in the Middle East. Ever since then, there has been no looking back.

“We kept expanding horizons, then in 1998

Nour Energy, The group has a range of assets in the Kingdom of Saudia Arabia



Nour Communications is over 25 years old

opened an ICT subsidiary called NourNet; this has been a high growth area for us and we have been a Class One telecoms contractor since 2004.

“Today the different company divisions are: NourNet, Nour Fibre Optic Networks, Nour Telecom, Nour Energy, Nour Industries, Nour Civil & Engineering. We are continuing to build our standing in every one of these divisions.”

Investment and strategy

Perhaps one of the prominent arms of Nour Communications at the moment is NourNet, simply because the rate of technological development in the modern world means there is a continuing and open-ended necessity for first class ICT infrastructure and capability in every business imaginable.



**Nour
Communications**
won a Cisco
award for best
managed service.



Preparing the ground for a fibre cable installation

Rousan said: “We are really standing out as a Class One contractor in ICT, Telecom and OSP.

“We won a Cisco award for our managed service. As we are one of the best managed services companies for IT and connectivity. We talk to all the big players because of the consistent quality of our service.”

Nour Communications is investing to achieve its targets with a brand new data centre currently being built in Riyadh, expected to be operational in December 2015.

There will also be a manufacturing facility with a company owned low and medium voltage production line on recently purchased industrial land.



BS16 Solar Cell installation

Nour has invested recently tens of millions of dollars in expanding its power generation fleet, taking Nour Energy to over 800MW of Power Generation Capability. Furthermore, Nour Energy’s growth will continue to be one of the main focuses of its stakeholders.

“We recently build five 132Kv substations for SEC and more projects in this field are under implementation for different entities. Reliability and service quality will continue to be our main aim and we are upgrading ourselves every passing day to maintain that.” added Rousan.

Ubiquitous future

Rousan also recognises the power of Nour Communications as a diversified conglomerate, and explained how many components of a large scale telecoms projects include areas



Power cable Installation



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CEO - Khalid Alrayyan



“Due to the high level of competition in telecoms, we decided to diversify with the energy, industrial and fibre optic network subsidiaries so we were able to offer a full suite of services on a project.”

*– Mohammed Rousan,
Business Development
Director at Nour
Communications*

such as civil, power, steel and so on.

He concluded: “Due to the high level of competition in different project elements, we decided to diversify with the energy, industrial and OSP network subsidiaries so we were able to offer a full suite of services on any project.

“Now we have become one of the best Saudi companies for turnkey solutions.

“Our civil engineering department developed software in-house and they

design unique steel structures which are tailored to a particular projects.

“This expertise has helped us in building the structure of pharmaceutical factories, and also with the infrastructure of major signalling and telecommunications project.”

With so much talent inside the company, Nour is well placed to continue providing a high-class, ubiquitous service and looks set for another exciting growth phase.■

Company Information

INDUSTRY

Technology

HEADQUARTERS

Riyadh, Saudi Arabia

FOUNDED

1989

EMPLOYEES

1,800

REVENUE

Not disclosed

PRODUCTS/ SERVICES

Telecommunications, Energy, Optical Fibres, Electrical, Electronic, Civil and Engineering.





Nour Communications

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